

VMV. — STUDIO™

media production

film ↔ design LOOK LIKE YOU BELONG™

Bold moves make brands. Everything we create is purpose driven and built to make an impression so you can look the part, grow how you're meant to and go where you need to. [vmvstudio](#)

CREDENTIALS

look like you belong™

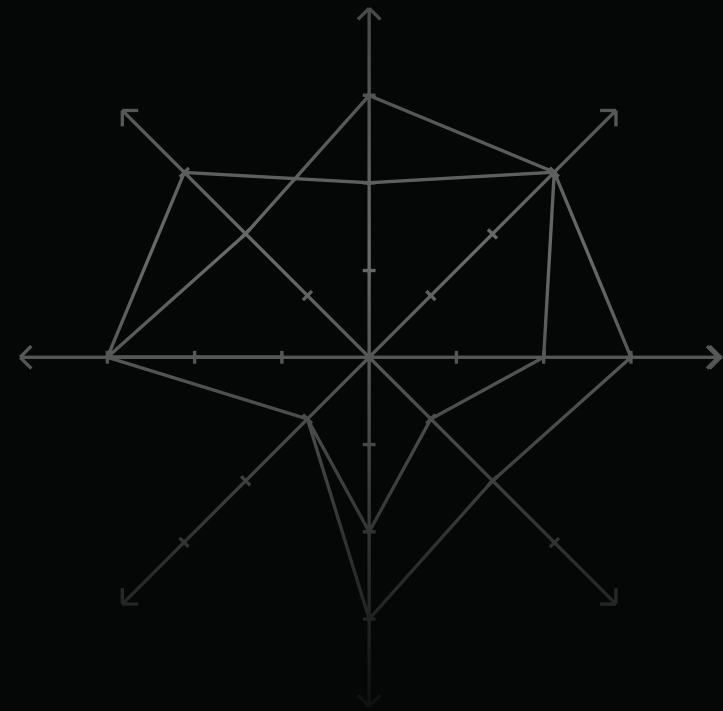
We're big believers that great visuals are a little more than just aesthetically pleasing; they play a pivotal role in helping brands, entities, and individuals align with the spaces they aspire to thrive in. We exist to bring this belief to life. Our core thinking revolves around the power of visual embodiment. We understand that a well-crafted brand identity, a compelling film, or thoughtfully designed campaign can serve as the gateway to an authentic connection and lasting impact. It's about more than just standing out; it's about belonging – truly resonating with your audience and leaving an impression.

Through our expertise in brand design, film production, and value-made visuals, we empower our clients to embrace their uniqueness and confidently claim their space in the world. We are passionate about exploring new creative mediums, collaboratively working with forces old and new, and breathing life into every project we undertake. We work closely with our clients, delving deep into their vision, values, and aspirations, and ensuring our commitment to excellence shines through every design, every frame, and every visual element we touch.

Our purpose is to celebrate the art of belonging, where we embrace the power of visuals to ignite connections, and where we make your journey to visual embodiment an attainable reality and create an enduring legacy that leaves a mark on the world. It's not enough to just know your space. Lead, pioneer, and overall, look like you belong.

direction

01 PRODUCTION



At the outset, the focus is on setting the project's core objectives — whether that's boosting brand awareness, storytelling, or engagement. Simultaneously, we lock down the creative vision that steers the entire endeavour. Art direction, message tone, and even aesthetic sensibilities are thought through and amalgamated into an overview.

blueprint

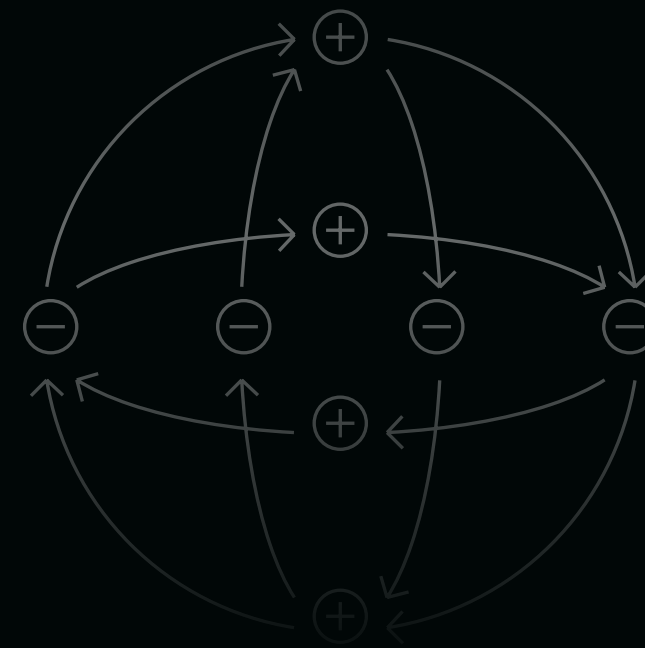
02 PRODUCTION



This is the planning stage where every element needed for the project is accounted for. Locations are identified, talent is selected, and the crew starts coming together. A comprehensive equipment list is drawn up, covering everything from cameras to lighting. In essence, this stage lays out the entire groundwork that allows for a seamless production.

coordinate

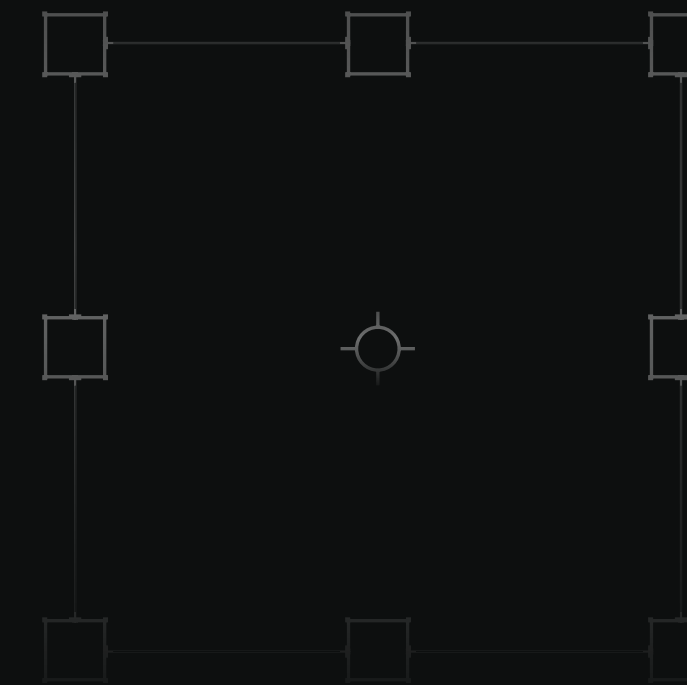
03 PRODUCTION



Time to action the plan. Logistics are nailed down, from aligning the gaffer and Director of Photography to securing any necessary permits. Set designs are confirmed, hair and makeup artists are booked, and the timeline is finalised. Here, all the planning morphs into a set of actionable tasks, each with its own deadline and owner.

capture

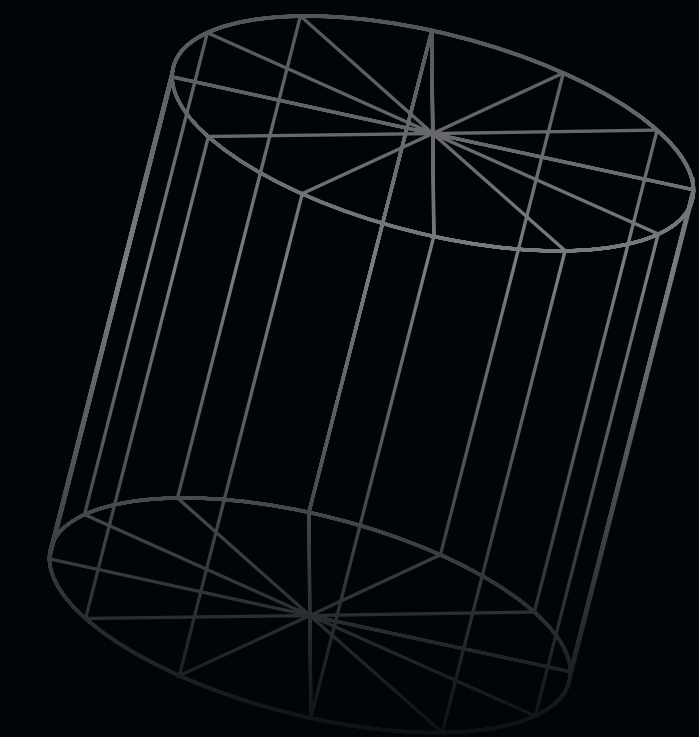
04 PRODUCTION



The stage is ready and it's time to roll. Every crew member is prepped, actors are rehearsed, and every shot is meticulously planned. The Director works in unison with the Director of Photography and other key players, bringing the creative vision to life, frame by frame. It's where careful planning meets real-time improvisation.

master

05 PRODUCTION



Post-production is where the project gets its finishing touch. Editors sift through the captured footage to find the best sequences, while sound design and colour grading are meticulously layered in. Before it goes out, quality checks ensure it meets the high standards set, and it's rendered in various formats for different platforms.

production

project flow





01. PRE

PRODUCTION

Pre-production includes all expenses related to planning, script development, location scouting, casting, and other preparations before filming.

CONCEPT DEVELOPMENT

Concept development kicks off with a client briefing to grasp the brand's essence and goals. We use mood boards and consumer research to focus on art direction, shaping the project's visual look and feel. Regular client feedback ensures the concept stays true to the brand, leading to a clear, actionable plan for the rest of the project.

SCRIPTING & STORYBOARDING

Scripting is a collaborative exercise, initiated by brainstorming multiple narrative directions. With the aid of StudioBinder, drafts are developed, refined, and collaboratively edited in real-time, allowing for immediate feedback and adjustments. Instead of sketching traditional storyboards, we opt for digital methods to layout the scenes and sequences visually.

The dynamic features of StudioBinder enable us to bring together the script and visual elements effectively. This not only allows for seamless internal collaboration but also makes it easier to involve clients in the review process. By the end of this phase, we have a cohesive, digital blueprint that aligns with the client's expectations and serves as a reliable guide for production.

BUDGETING & SCHEDULING

Budgeting and scheduling start with a detailed cost breakdown for each production phase, offering clients a transparent view of budget allocation and ROI. Next, we map the budget to a timeline, outlining tasks, milestones, and deadlines. This ensures efficient use of both time and money, minimising idle time for resources and crew.



01. PRE

PRODUCTION

Pre-production includes all expenses related to planning, script development, location scouting, casting, and other preparations before filming.

LOCATION SCOUTING

Location scouting starts with our team using a global network to shortlist spots that fit the project's look and story. We then vet these locations for practical factors like lighting, acoustics, and permits. The final location is both visually compelling and logistically sound, fitting within the project's budget and timeline. Client visits may happen for final selection, making sure the location adds to the story, not just serves as a backdrop.

TALENT ACQUISITION

Talent acquisition starts by understanding the project's needs, like the roles, traits, and personalities that best suit the brand. This could be established actors or up-and-coming influencers, each adding their own touch. Then we tap into our broad network of talent agencies. We hold auditions, review portfolios, and conduct interviews to not only find the right look but also ensure they align with the brand and project goals. Contract details and legal checks are sorted at this stage for smooth onboarding.

Finally, we prepare the selected talent for the shoot. This involves script readings, wardrobe fittings, and sometimes additional training like acting workshops. The aim is to fully integrate them into the project's vision, making them effective representatives for the brand or story.

TALENT PARTNERS:

TWENTY FIVE
MANAGEMENT

SIX DEGREES° AGENCY

84. WORLD

act.mgmt



02.

PRODUCTION

Production covers the costs incurred during the actual shooting, such as equipment rentals, crew salaries, talent fees, catering, and on-set expenses.

FILM CAPTURE & CINEMATOGRAPHY

During the filming phase, our skilled cinematographers hit the set with appropriate kit; cameras and lighting to make the storyboard come alive. It's not just about hitting the record button; we're crafting a narrative, where every shot counts.

The vibe on set is all about teamwork. Our director links up with the camera crew, lighting folks, and talent to make sure what we're capturing is on point with the storyboard. Time's ticking, but we're not rushing; we'll do a few takes to make sure we nail it.

We also keep tabs on what we're shooting in real time. This lets us make quick changes on the spot, making sure we've got the best stuff for the editing room.

TALENT DIRECTION

Once we're on set, our directors get right to work with the talent. We start with a quick briefing to go over the script and set the emotional tone for each scene. This gets everyone on the same page and ready to give their best.

During filming, we're all about live direction for quick adjustments. Feedback is shared openly but kindly, so the talent feels more like a partner than just a performer. We often roll a few extra takes to capture different moods and expressions.

At the end of each day, we do a wrap-up with the talent, usually taking a quick look at some footage. It's a team win that helps us prep for the next shooting day, ensuring everyone's on track for a unified final product.



02.

PRODUCTION

Production covers the costs incurred during the actual shooting, such as equipment rentals, crew salaries, talent fees, catering, and on-set expenses.

technical aspects

SOUND DESIGN

On set, a variety of microphones and audio equipment are used to capture everything from dialogue to subtle background noise. When required, an audio engineer steps in to fine-tune for optimal quality, making adjustments on the fly. Whether it's a lapel mic for intimate dialogue or a boom for wider shots, the right tool is always at hand.

LIGHTING

Working closely with the DOP, the gaffer is responsible for setting up the lights to achieve the desired mood and aesthetic for each scene, ensuring that the lighting serves the story and enhances the visuals. They're equipped with a range of lighting gear, from LED panels to spotlights, and have the know-how to troubleshoot any issues that may arise during the shoot.

ASPECT RATIO

Early on, we decide the target platforms and aspect ratios, from widescreen to square formats. Our cinematographers shoot in high-res to allow flexible framing in post-production. We then render the final cut in various ratios, testing on multiple devices to ensure a consistent, quality visual experience across all screens.



EDITING

Editing morphs raw footage into a compelling story. The first cut, aligned with the storyboard, sets pacing and opens the door for client feedback. This input fine-tunes not just clip order, but also emotional pacing. Advanced techniques like colour correction add the final polish, resulting in an engaging narrative that meets project goals.

COLOUR GRADING

Colour grading does more than fix hues; it sets the project's emotional vibe. Our colourists first balance levels, then craft a distinct aesthetic, whether it's vintage, dramatic, or vividly commercial. Quality is assured through internal reviews and multi-screen tests, ensuring the final footage looks consistent and emotionally resonant across all devices.

ON SCREEN GRAPHICS

We use graphics that vary from interview lower thirds to animated text, tailored to match the project's aesthetic and message. Created collaboratively by designers, editors, and the director, initial drafts are tested within the edit to ensure they enhance, not distract. The final step focuses on timing and legibility, resulting in graphics that enrich the narrative and offer context that raw footage can't provide alone.

AUDIO MASTERING

Audio elements like dialogue, effects, and score are adjusted for clarity and balance, enhancing the visual story. We sync the audio with visual cues, focusing on nuances like reverb and equalisation. The final mastering step ensures cross-platform audio performance without quality loss. The end result is an immersive experience that leaves a lasting impact on the audience.

production

output styles



commercial brand film

[play reel](#)

When it comes to commercial brand films, our expertise lies in marrying compelling storytelling with brand objectives. We craft films that not only elevate your brand but also forge a connection with your target audience. Each film is a finely-tuned balance of aesthetic visuals, brand messages, and consumer psychology, all aimed at maximising engagement and conversion.

- ✕ Strategy-led approach to align the film with brand goals and audience needs
- ✕ Crafted storytelling that blends emotional resonance with brand messaging
- ✕ High-impact visuals that capture attention and reinforce brand identity
- ✕ Sophisticated editing to ensure pacing, flow, and messaging are on point
- ✕ Seamless integration of audio elements to enhance the film's emotional depth
- ✕ Final quality check to ensure each film is a polished representation of the brand

product focused

When producing product-focused films, our attention to detail is paramount. We meticulously analyse each feature and function of the product to ensure they're fully showcased. Every frame and edit is designed to accentuate your product's unique attributes, all while aligning seamlessly with your brand's guidelines and ethos.

- ✕ In-depth discovery to highlight every key feature and function of the product
- ✕ Advanced editing to construct a compelling product-centric narrative
- ✕ Precise shot planning to ensure each frame captures the product's uniqueness
- ✕ Artful use of close-ups to show off intricate details and quality
- ✕ High-definition filming techniques to illuminate subtle details and features
- ✕ Final quality check to ensure the film serves as the ultimate product showcase





documentary film

With documentary filmmaking, our focus is on crafting a narrative that's as engaging as it is informative. We delve deep into the subject matter, capturing the nuances and complexities that make the story worth telling. Our documentaries are meticulously planned and edited to evoke thought, stimulate dialogue, and leave a lasting impact.

- ✕ Focused research to bring authenticity and depth to the subject matter
- ✕ Cinematic visuals that enrich the narrative and elevate the viewing experience
- ✕ Compelling storytelling that balances facts with human interest
- ✕ Artful editing that paces the story for maximum emotional impact
- ✕ Integration of interviews, archival footage, and other media to broaden scope
- ✕ Quality checks to ensure the documentary meets objective standards



social & vertical film

[play reel](#)

Just like any other campaign, from initial planning, location scouting, and talent selection to post-production nuances like sound design and colour grading, every aspect is finely tuned. Content can be shot with both vertical and horizontal utility in mind, edited in 4K, and priced based on a detailed rate structure that covers all production facets.

- ✕ End-to-end management covers everything from initial planning to final edits
- ✕ Sound and colour incorporate expert post-production for an immersive experience
- ✕ Flexible framing allows content to be designed for both vertical and horizontal viewing
- ✕ Rate structure provides transparent pricing based on varied project elements
- ✕ 4K editing delivers maximum visual clarity for any punch ins and impact
- ✕ Data management ensures secure and efficient handling of all project assets



talking head interviews

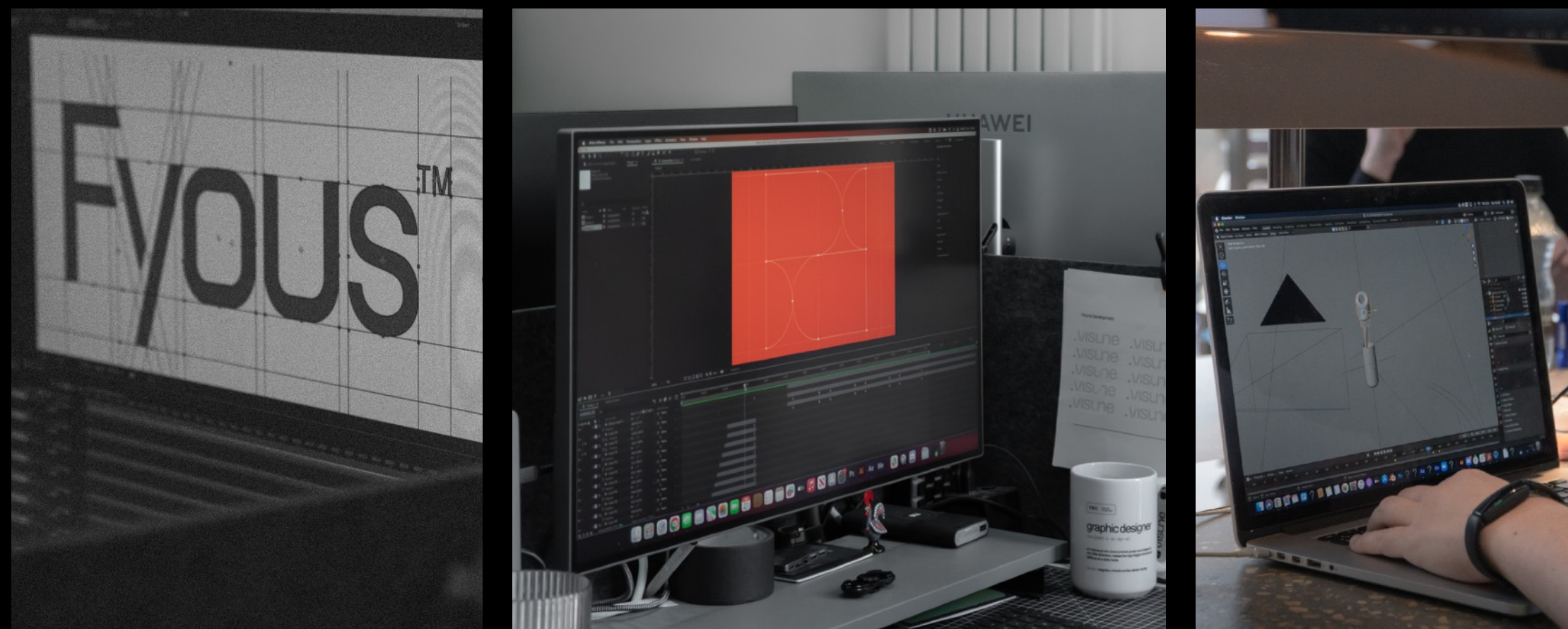
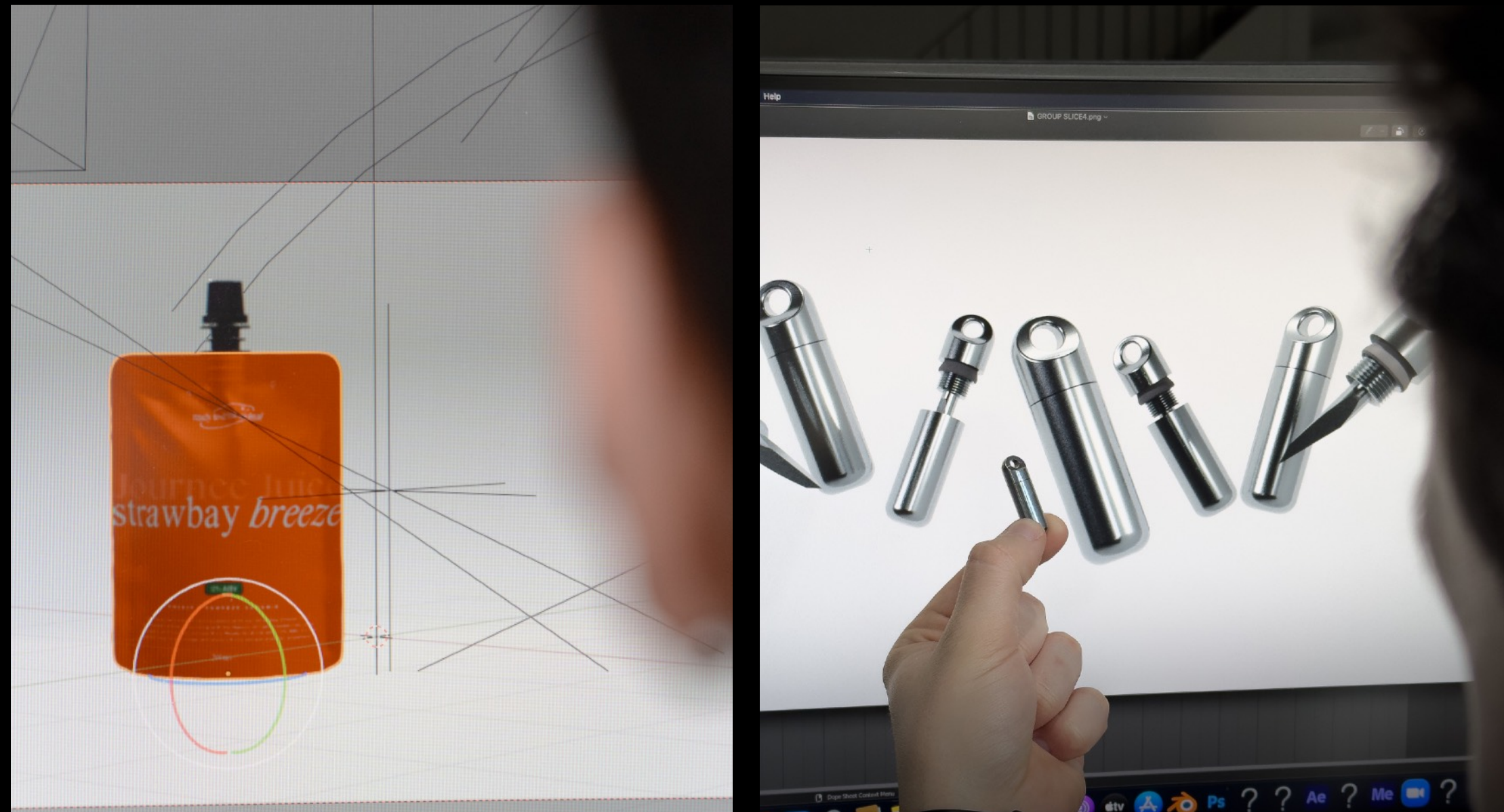
The talking head interview format features a subject speaking directly to the camera, often framed from the shoulders up. It's a straightforward but effective way to deliver information or share personal insights. While visually simple, its strength lies in its ability to foster a sense of intimacy and direct engagement with the viewer. Often used in documentaries, news segments, and corporate videos, the format focuses on the content of the message rather than visual flair.

- ✕ A consideration for mood, lighting and overall composition
- ✕ A second angle punched in for ease of edit and variation
- ✕ Whether we place the subject's eyeline towards or off camera
- ✕ Stable and controlled lighting for longer setups
- ✕ Inclusion of peripherals and subject's environment
- ✕ Awareness of questions pre-briefed with the subject

animatics & graphic lead

In the arena of motion, video creation, and CGI, we leverage a blend of custom-shot, stock footage, and computer-generated imagery to create captivating narratives. Kinetic typography adds a lively touch, while the output aligns rigorously with brand guidelines, serving various campaign goals effectively.

- ✘ Custom-shot, stock and CGI elements unite for a multi-dimensional visual
- ✘ Versatile styles cater to different campaign needs and media channels
- ✘ Kinetic typography elevates textual content, making it more dynamic
- ✘ Clear and effective communication of your brand's unique value propositions
- ✘ Strict adherence to brand guidelines guarantees message consistency
- ✘ Coordinated integration of motion, video, and CGI for a seamless viewer experience

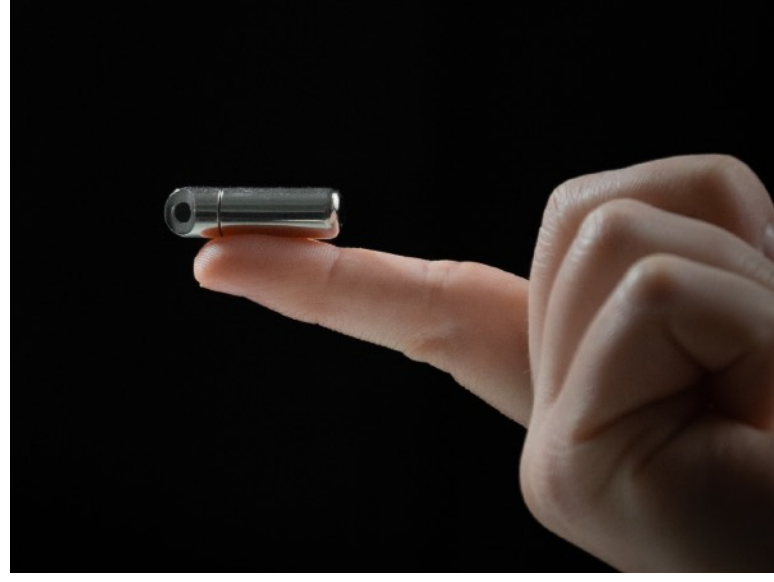
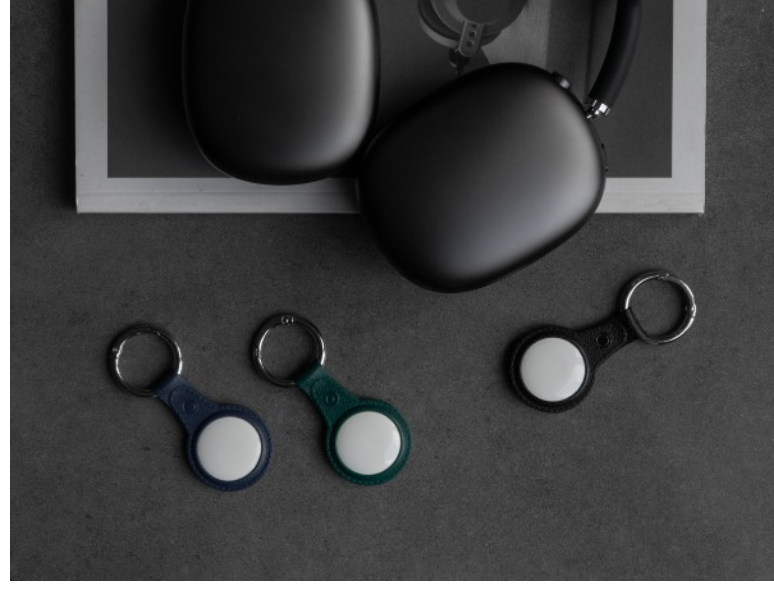


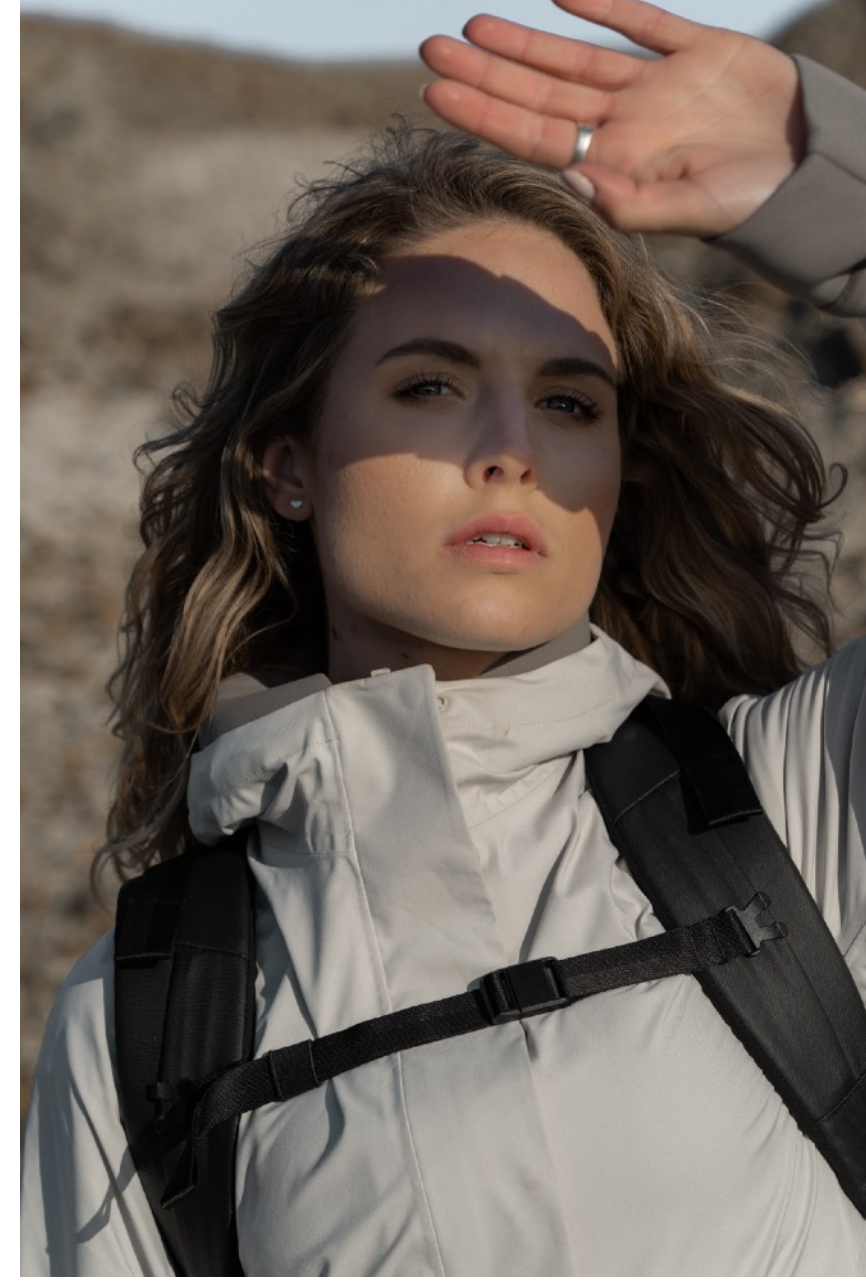
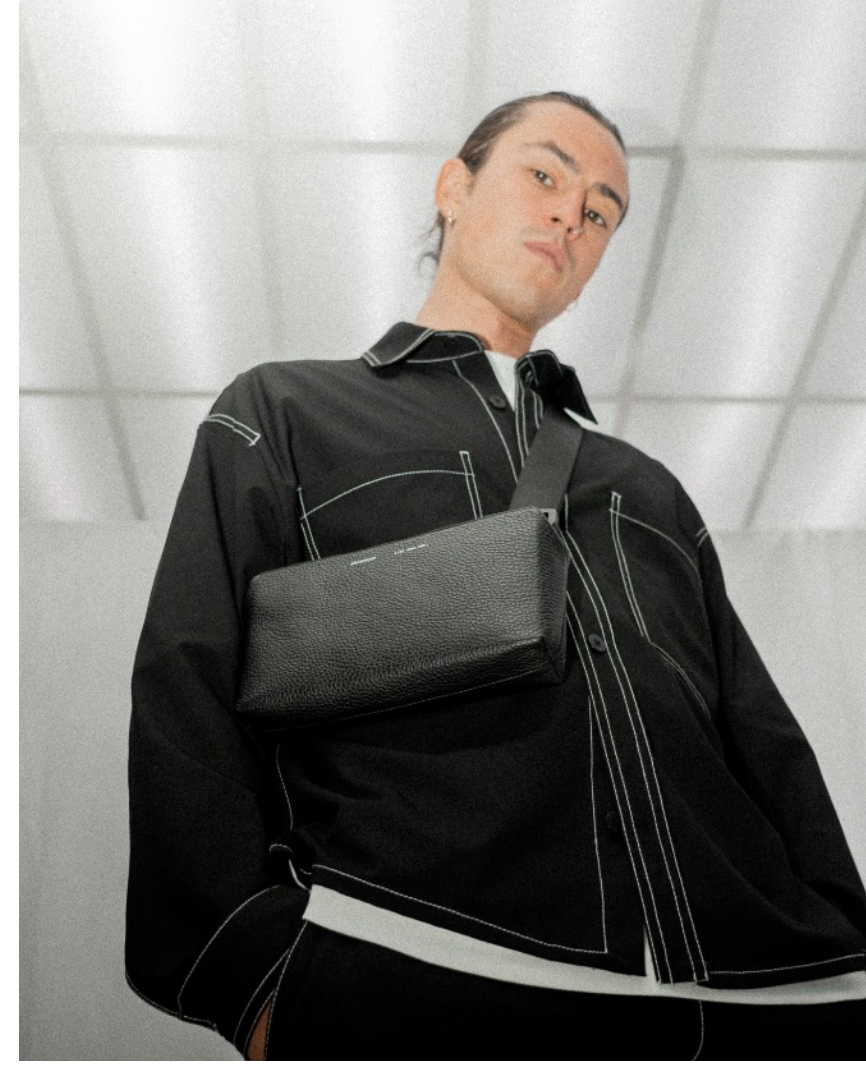
VMV. — STUDIO™

LOOK LIKE YOU BELONG™

photography

capturing stills

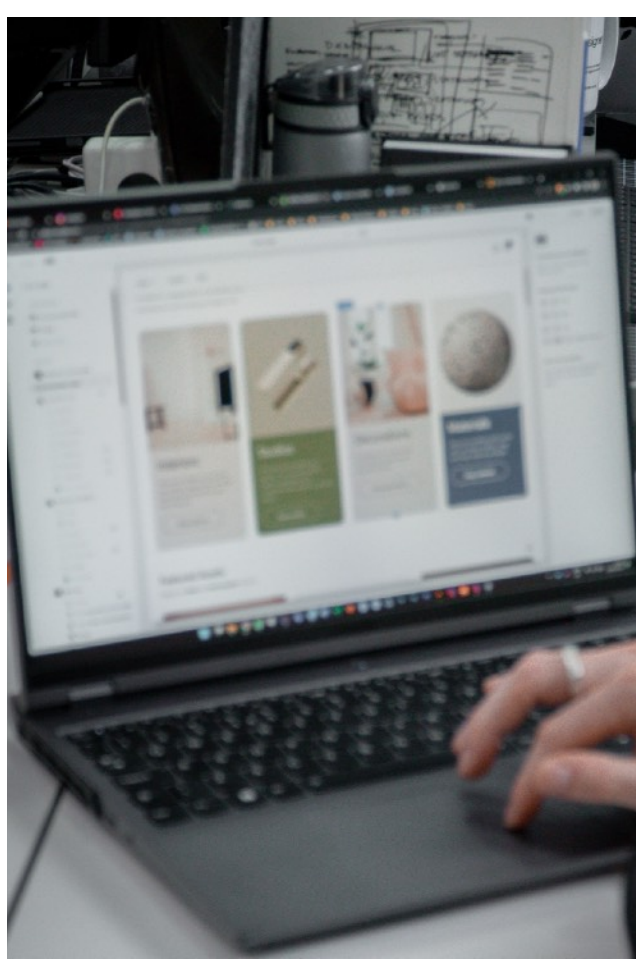
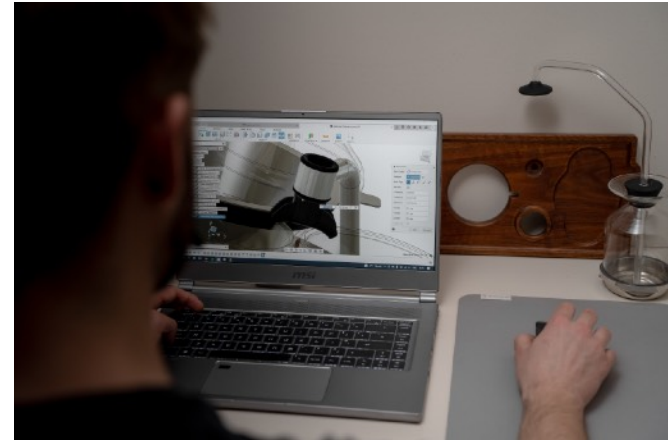




Process
PHOTOGRAPHY

VMV . STUDIO®

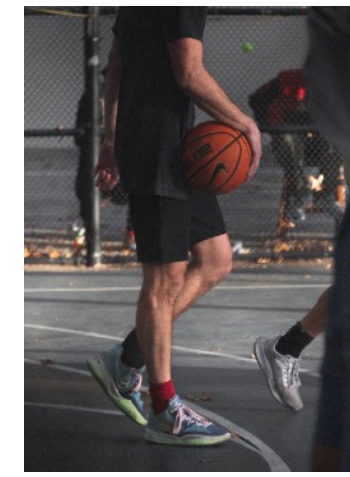
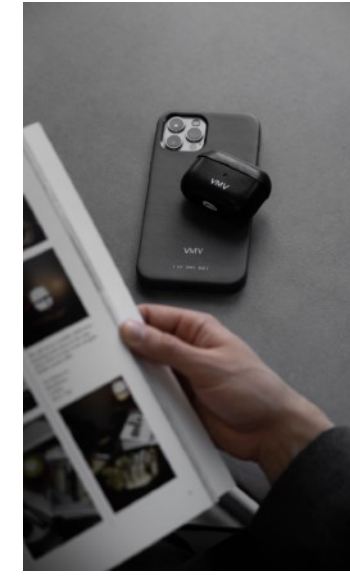
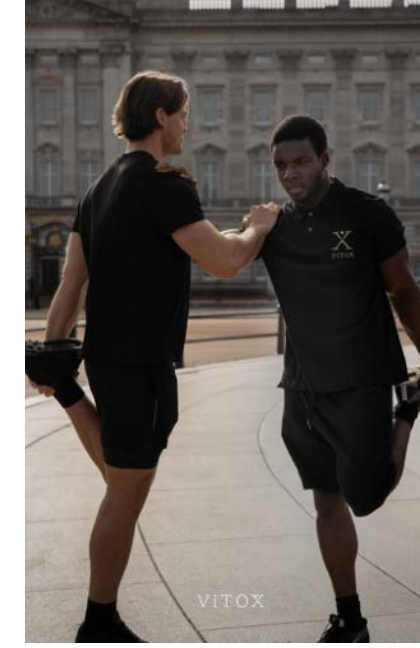
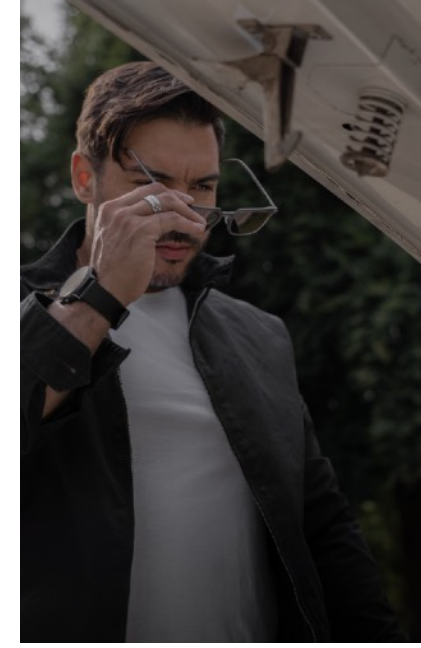
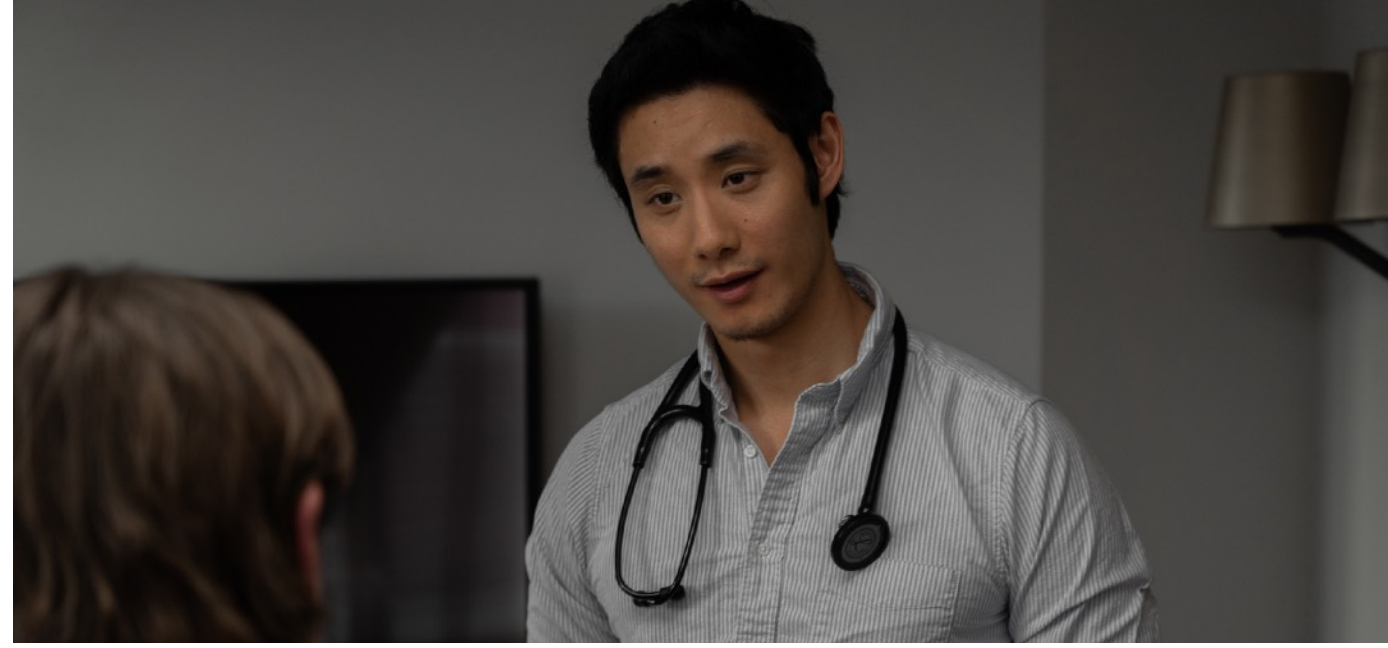
Captures the stages of a workflow
or operation, often used to give a
behind-the-scenes look.



VMV . STUDIO®

Lifestyle
PHOTOGRAPHY

Showcases products or services
within real-life situations to depict
everyday use.



VMV. — STUDIO™

LOOK LIKE YOU BELONG™

production

peripherals



voice overs

With a network of professional voice actors proficient in different accents and languages, we're equipped to find the perfect vocal match for any script. The recording is done using state-of-the-art equipment to ensure clarity and emotive resonance.

video thumbnails

Our team crafts visually striking thumbnails that not only grab attention but are also relevant to the video's content, all aimed at boosting clicks and engagement.

stock footage

Sometimes, the scope or budget of a project doesn't allow for shooting every scene from scratch. In these cases, we adeptly integrate high-quality stock footage that seamlessly blends with the original content. Our editors carefully select clips that adhere to the project's tone and aesthetic, making sure there's no jarring difference between the custom and stock footage.

Additionally, we rigorously vet all stock material for quality and licensing requirements. This ensures that not only is the footage a perfect fit aesthetically, but it's also cleared for use across all platforms, avoiding any legal complications down the line.

captioning

This service goes beyond mere subtitles. It's a layered approach to making content more accessible and engaging. We offer traditional subtitling in multiple languages for global reach, as well as in-depth audio descriptions. This means that every nuance of sound and dialogue is accounted for, offering a more inclusive experience for audiences who may have hearing or visual impairments.

behind-the-scenes

We believe in sharing the creative journey as much as the final product. That's why we offer behind-the-scenes footage that captures the magic as it unfolds. This not only serves as additional content but also as a transparent look into our process. From pre-production meetings to on-set activities and post-production tweaks, we give audiences a fuller understanding of the craftsmanship that goes into each project.



LEGACY

For us, exceptional film and photography are not merely about capturing moments but creating a lasting legacy. Our costs reflect the comprehensive pre-production planning, technical mastery during shoots, and meticulous post-production that each project undergoes. A well-executed film or photo series is more than a visual feast; it's a powerful narrative tool that encapsulates a brand's mission, vision, and essence. Our aim is not just to deliver a product but to create something that stands as a hallmark of the client's identity, leaving a lasting impression and engaging their target audience in a meaningful way. In this pursuit, we craft visual legacies designed to withstand the test of time and elevate our clients' brands.

TIME

The timeline for film and photography projects may vary, and we're fully equipped to handle tight schedules when the need arises. However, it's vital to understand that our pricing isn't solely a function of time. It's a reflection of the substantial value and meticulous craftsmanship we infuse into each frame and every edit. While quicker turnarounds might necessitate additional costs for expedited processes and resources, the quality of the work remains uncompromised. Our focus is always on delivering content that is not just timely but also timeless, ensuring that each film or photo series continues to resonate long after its initial release.

VMV. — STUDIO®

LOOK LIKE YOU BELONG™

Bold moves make brands. Everything we create is purpose driven and built to make an impression so you can look the part, grow how you're meant to and go where you need to. [vmvstudio](#)

